



Compensation Plan

# Welcome to Earth Power International

Do you know that just now you are holding a great opportunity for yourself? A chance to fulfil your dreams and gain success you have never dreamt of. You are on the right path to create a global company which products will be recognizable all over the world and Partners, such as you, will be healthy, happy and financially independent. I am certain that together we can build an organization we will be proud of, just like every construction is built brick by brick. An organisation that will lead an example of what can be gained if you have a clear goal and faith in what you are doing.

Before you plunge yourself into work and start making your first money take some time to read the Earth Power International Marketing Plan.

The book you are holding is an instrument which will make you, and your future Partners, understand the rules of creating your own business. The following pages explain the terms that will kick your business and make your way to the world of Network Marketing. You will get to know how the creation of Your business structure looks like and learn about the remuneration plan, according to which you will make your first money with Earth Power International.

I would like to congratulate you on making good decision and wish your dreams come true with Earth Power International.

Dawid Gutkowski President



"Let others lead a small lives, but not you.

Let others argue over small things, but not you.

Let others cry over small hurts, but now you.

Let others leave their future in someone else's hands, but not you...."

Jim Rohn





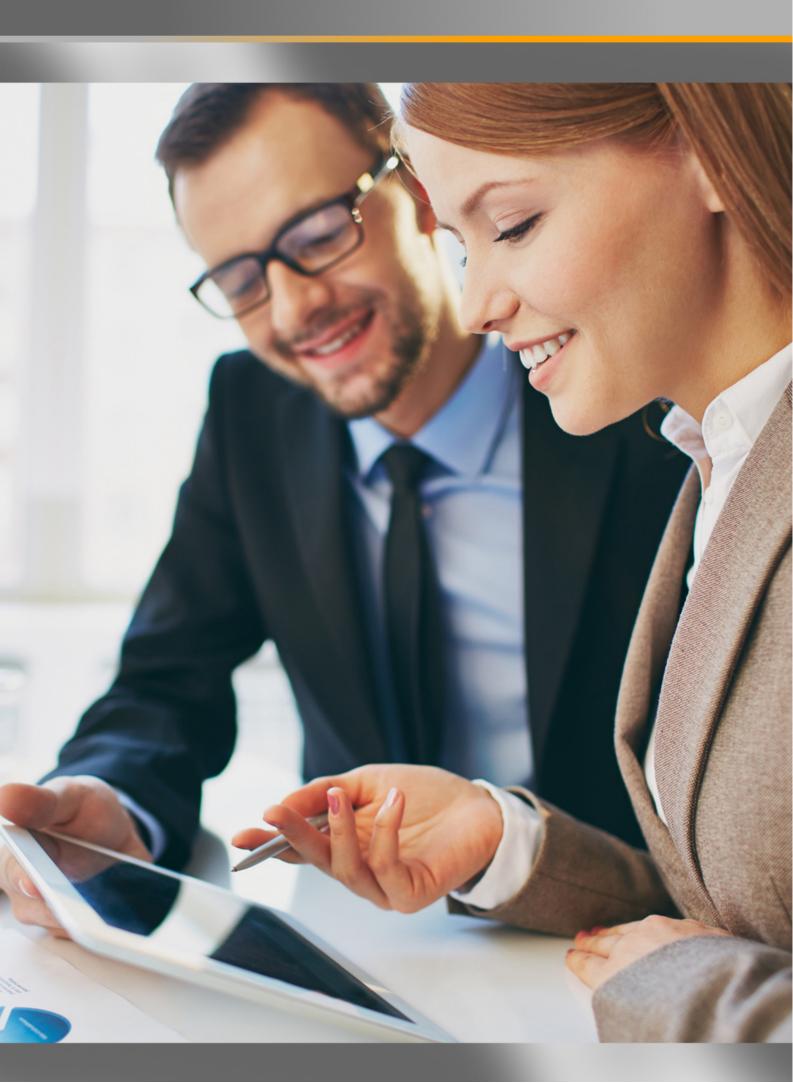
## **Definitions**

**CUSTOMER** - a person registered in the Earth Power International system, that holds both the individual identification number ID and the right to buy products at preferential prices. Customer is introduced into the marketing structure after making the first purchase and gets the possibility of becoming a Partner at a chosen point of cooperation.

**PARTNER** - a person registered in the Earth Power International system who has made a start-up purchase at the value of minimum 4 Purchase Points (hereinafter referred to as PP) and expressed the will to become a Partner. The person has also the right to buy products at preferential prices and holds an identification number ID.

Each Partner has the possibility of creating marketing structure within the Network Marketing of Earth Power International and benefiting from financial bonuses.

**START - UP PURCHASE** - purchase of products at the minimal value of 4 PP, within the packages prepared by EPI, which enables the Partner to gain possibility of creating the structure and to access financial bonuses.





**ACTIVITY** - monthly purchase of minimum 2 PP made either by a Partner or a Customer. In the first clearing period the Partner's own purchase is reduced by initial purchase (2 PP). Lack of activity in a given clearing period voids the right to financial bonus and accumulation of points for a given clearing period. Lack of own purchase for the following 4 clearing periods results in loosing accrued amount of points from previous Clearing Periods within the Marketing Plan.

**CLEARING PERIOD** - a period from the first to the last day of a month. The first clearing period commences on the day of registration and expires at the end of the month.

**QUALIFICATIONS** - purchase of 8 PP in a given clearing period.

The qualifications include the following:

- Partner's own purchase, not less than 2 PP,
- start-up purchase made by new Partners (4 PP of start-up purchase),
- purchase of the I generation Partners (2 PP from purchase of one the I generation Partner falls into the qualification, regardless the total value of his/ her purchase),
- all Customers' purchases,
- Partner complying with the qualifications gets the right to receive rewards for the clearing period in which the requirements were met.
- Purchase Points (PP) to qualifications in the I generation are cumulated for the Partner starting from the first managerial position.

**SPONSORING** - introduction of a new Partner or Customer into the system of Earth Power International and the marketing structure of the company.

**VIRTUAL OFFICE** - an IT system for registration and calculation of bonuses and awards assigned to the Partner ID no.

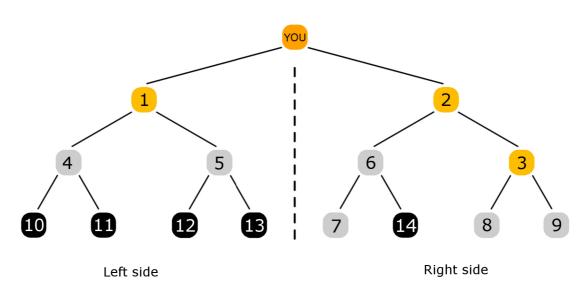




# Marketing Structure

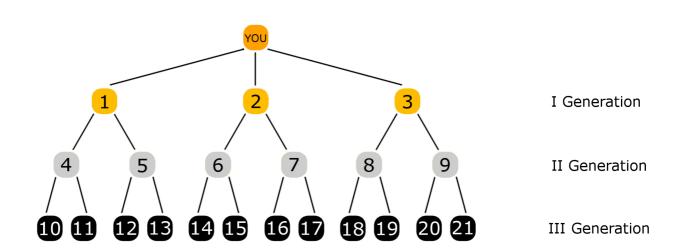
The marketing structure of Earth Power International is constructed on the basis of a binary model i.e. the one that has left and right side, where both the Partners and Customers are registered according to the following outline.

## **Binary Structure**



Simultaneously the same Partners and Customers create generation structure that differentiate the relation between Partners / Customers and their Sponsors.

### **Generation Structure**







## **Bonuses**

#### **I QUICK START**

A special reward for Partners starting cooperation with Earth Power International is calculated for the first 30 days of cooperation with Earth Power International from the moment of registration in the system of Earth Power International. A Partner receives 1200 Commission Points (hereinafter referred to as P) for each PP, according to the following points:

- own purchase (every next following the start-up one),
- product purchase made by Customers from the I generation of the generation structure,
- 4 PP of start-up purchase made by Partners from the I generation.

#### II DEVELOPMENT BONUS

Financial bonus for start-up purchase of a new Partner which is directly introduced into the system of Earth Power International. Development bonus depends on the volume of package of a New Partner.

#### **III BONUSES FOR SERIES**

Series mean 24 PP acquired by Partners and Consumers from Your binary structure within one Clearing Period, both on the left and the right side of Your business. To obtain a cycle one must comply with proportions left to right side in the ration as 8:16 or 16:8. The surplus of PP over accounted full series is transferred to subsequent clearing periods, subject to availability. Lack of activity nullifies acquired points in a given clearing period. The award for 1 Series amounts to 8000 Commission Points.

#### IV BONUS FOR GENERATION

Commission Points calculated for each PP acquired in the first five generations of the generation structure are as follows:

I Generation	684 P
II Generation	456 P
III Generation	399 P
IV Generation	285 P
V Generation	171 P





#### **V BONUS FOR PROMOTION**

Since the beginning of cooperation or achieving the last managerial position for 1 or 2 subsequent clearing periods and achieving given number of series in own structure, one gains promotion which is followed by a single financial bonus.

In case of double-period bonuses, the required amount of series in one clearing period must be reached. What is more the result must be kept in the subsequent period.

#### **Single-period Bonuses:**

Acquired managerial position	Number of series	Bonus
Manager	5	500 PLN
Team Manager	10	700 PLN
Country Manager	20	1000 PLN

#### **Double-period Bonuses:**

Acquired managerial position	Number of series	Bonus
Master	50	1300 PLN
National Master	75	2000 PLN
Executive	100	3000 PLN
Country Executive	175	4000 PLN
Director	250	6000 PLN
Regional Director	375	10000 PLN
National Director	500	20000 PLN
International Director	1000	35000 PLN
General Director	2000	50000 PLN

#### **VI SUPER BONUS**

Bonus for keeping global sale within own binary structure. Starting from the Clearing Period, in which a Partner reached the Executive Rank, and every subsequent, in which this Rank will be kept, Partner gains the right for share in the company profits. Partners, who have complied with Super Bonus conditions, will receive 2% of the turnover, subject to proportional division. The whole amount is divided between Partners proportionally to the turnover of the given Clearing Period in generative structure of those Partners.





#### **VII MATCHING BONUS I**

Having 4 active Partners (who have qualifications) in the I generation allows a Partner to receive a bonus of 20% from the total amount of bonus for the series of all direct active Partners from the I generation.

#### **VIII MATCHING BONUS II**

Having 6 active Partners (who have qualifications) in the I generation allows a Partner to receive a bonus of 30% from the total amount of bonus for the series of all direct active Partners from the II generation.

#### **IX COMPENSATION GENERATION**

The System will account only active partners for the benefit of the Partner who obtains compensation for generation.

The right to compensation for generation is held to:

- Partner starting from the Executive managerial position,
- Every Partner who has gained the bonus from Matching Bonus II,
- Partner who has attained the level of Q12 (own purchase on the level of 8 PP for the subsequent 12 months), and then still takes part in the Q12 club, so still buys on the level of 8 PP in own purchase.

#### X POWER INTERNATIONAL GOLD CARD

The Golden Card Points are calculated automatically in the system of Earth Power International should Your Customers or Partners make a purchase or start-up purchases. The Golden Card Points (GCP) are used for buying promotional materials. The Golden Card Points of Earth Power International are calculated as follows:

Product purchase made by your Customers and Partners in Your first generation: 1 GCP for 1 PP, Start-up purchase of Your Partners in first generation: 2 GCP for 1 PP,

The value of Golden Card Points are determined in a separate regulation by the President of Earth Power International.

#### XI AUTO PROGRAM

While cooperation with Earth Power International the Auto Points (PA) are calculated following acceptance of the Partner's qualifications. Every Partner who gains and keeps the position of MANAGER may join the Auto Program and receive the bonus.

Details of the Auto Program are set forth in the Auto Program rulebook.

